

RUBY GILL



WRITER/EDITOR
SINGER/SONGWRITER
MUSIC TEACHER
SOCIAL MEDIA/MARKETING
BANANA BREAD MAKER

CONTACT

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SKILLS

Copywriting / Editing / Proofreading
Marketing / Social Media / Eventing
Basic HTML / CMS (Wordpress)
Basic Graphic Design
Piano, Guitar, Vocals (Performance/Session)
Songwriting / Production
Microsoft Office (particularly Word)
Public Relations + Communication
Artist Development
Music Education (all ages)

PLEASE CONTACT FOR
REFERENCES

PROFILE

A copywriter with 5+ years experience editing/writing in the science, technology, lifestyle and entertainment sectors. Also a professional musician with 8+ years experience in performance and songwriting. Additional work experience in children's education through music. Good social skills, with extensive experience in social media, project management and interpersonal relations. Able to innovate intelligently, work creatively and follow through in detail.

EXPERIENCE

COPYWRITER

KEEP LEFT | 04/2017 - CURRENT

PEPPER MARKETING | 11/2016 - 03/2017

Copy and content production (blogs, emails, scripts, flyers, social media and editing) for high-end technology and lifestyle clients.

WRITER + EDITOR

JIVE MEDIA AFRICA | 2012 - 2016

Encouraging a passion for/understanding of science through music and media. Writing and editing articles introducing complex scientific concepts to a young audience in an inviting and accessible way, within publishing deadlines. Involved in Hip Hop Science Spaza: science education through rap and Hip Hop, in disadvantaged communities.

PIANO/MUSIC TEACHER

THE LOUIS NORTJE MUSIC SCHOOL | 06/2014 - 06/2015

PRIVATE | 06/2015 - 12/2016

Passing on valuable technical skills and passion in piano and music theory (classical + contemporary training), as well as songwriting skills.

MARKETING ASSISTANT + COPYWRITER

OPENROOM PRODUCTIONS | 10/2015 - 06/2016

Marketing, web design, copywriting, event management and social media at Openroom Productions.

SINGER/SONGWRITER/PIANIST

RUBY GILL MUSIC | 2009 - CURRENT

SONY MUSIC AFRICA + MINIBEAST RECORDS | CURRENT

Three critically acclaimed albums, high-profile festivals/with internationally renowned musicians. Able to combine passion for music with careful project management for success.

EDUCATION

FIRST CLASS FIRST YEAR CREDITS (ENGLISH, LINGUISTICS, MUSIC, FILM, VISUAL AND PERFORMING ARTS)

UNIVERSITY OF THE WITSWATERSRAND | 2014-2015

VALEDICTORIAN + 9 DISTINCTIONS (80%+): MUSIC, DRAMATIC ARTS, MATHEMATICS, ENGLISH, ADVANCED PROGRAMME ENGLISH, AFRIKAANS, PAPER 3 MATHEMATICS, LIFE ORIENTATION, PHYSICAL SCIENCES

THE WYKEHAM COLLEGIATE | 2009 - 2013

GRADE 7 CLASSICAL PIANO PERFORMANCE (WITH MERIT)

GRADE 5 CLASSICAL MUSIC THEORY (WITH DISTINCTION)

ABRSM | 2004 - 2013

AWARDS

THE WITNESS TRUE STORIES OF KWA-ZULU NATAL WINNER 2011

THE WITNESS TRUE STORIES OF KWA-ZULU NATAL FINALIST 2012

INTERESTS: MUSIC | WRITING | BIRDING | CONSERVATION